

Iowa Events Center

INTERNSHIP PROGRAM

JOB TITLE: Digital Design Intern

REPORTS TO: Graphic Designer

HOURS: Approximately 20 hours per week

COMPENSATION: Paid Internship

SUMMARY: Are you an outgoing, creative college junior or senior looking to enhance your skills in the Graphic Design field? Do you spend your free time creating GIF's or designing your next Instagram theme? Have you dreamt about seeing your animation play in a sold-out arena or trend on social media? If you want to gain hands-on experience designing digital content for an entertainment brand that looks to set itself apart, then this internship is for you.

YOU HAVE:

- Background in Graphic Design, Marketing, Media or Multi-Media Production
- A desire to work in the sports and entertainment industry
- Excellent copywriting and editing skills
- Working knowledge of programs including, but not limited to Adobe Photoshop, Adobe InDesign, Adobe Illustrator, Adobe After Effects, Adobe Spark, Adobe Premier and Canva
- Attention to details
- A fun personality that makes others want to be around you
- A favorite meme or hashtag
- Mad photography or videography skills
- Maturity to know when to post on your personal accounts vs. work accounts
- The ability to design animations such as GIFs or short movie clips

OPPORTUNITIES WE CAN OFFER:

- Design digital and print graphics for Wells Fargo Arena and Iowa Events Center
- Create and update website, social media and email graphics
- Assist in brainstorming content that sets us apart from our competition
- Work with other departments including Food and Beverage, Operations and Premium Seating
- Help update social media accounts during events



TO APPLY:

Send employee application, cover letter, portfolio of work samples and resume to:
Leigha Powers, Graphic Designer
Leigha.Powers@spectrap.com

FY 18-19 RECAP

467

TOTAL EVENTS

WFA = 141 | CONVENTION CENTERS = 326



1,057,778

TOTAL ARENA ATTENDANCE



488,000

IN CURRENT DATABASE

STAFF BY
THE NUMBERS



957

PART TIME

85

FULL TIME



FINAL RECORD

37-26



FINAL RECORD

20-30



FINAL RECORD

12-2